



Supporting women through education, mentoring & networking



## FOUNDER'S MESSAGE

WOW, we are celebrating another EWL Anniversary. This year we celebrate 17 years of helping women re-invent their lives through scholarships, mentoring and networking. With the help of our donors, sponsors, mentors, and active board members we have accomplished a lot and are continuing to grow!

Your gifts and contributions make a huge impact.

- Through the EWL/TWU partnership, we sponsored over 100 women, ages 23 – 64
- Awarded over \$250,000 in scholarships
- Our STARs graduation rate is 86%, one of the highest success rates at TWU
- The average STAR GPA is 3.5
- Paired over 100 professionals to mentor our STARs
- Three active Chapters – Dallas, Fort Worth and Austin

Did you know that women who are mentored during college are 130% more likely to hold leadership positions? The Empowering Women as Leaders (EWL) program was designed to bundle a paid scholarship with the powerful gift of mentoring. Many of our STARs have said while they needed the money, the mentoring was more important and had a longer lasting impact on their lives.

Take time to read the article from Galynn Lindemann, one of our 1st year STARs to discover more about the difference you are making in a woman's life.

## EWL STAR - Galynn Lindemann

The EWL program which includes mentoring was perfect and powerful in helping me reinvent my life. I started college at age 47 after being diagnosed with cancer and then going through a divorce. This was a very difficult time in my life. It was emotionally, physically, and financially draining. But I stayed focused on the goal of recovery and remission. One day during a check-up my doctor told me although you are not yet in remission, things are looking good. "You need to do something to keep your mind busy," he urged. "Like go to college."



So, I enrolled in college at Texas Woman's University (TWU). EWL's financial aid helped me in graduating with a Bachelor's in Social Work. With the confidence I gained with EWL mentoring, I then went on to gain a Master's degree in Business Administration (MBA) and Doctorate in International Social Work which also includes forensics.

After college, I established a social work program for a community college to enable students to graduate in North Dakota and then navigate to a university to complete their Bachelor's in Social Work.

EWL comes into your academic life when you need the support and mentoring you cannot find elsewhere, nor can it be bought. And EWL stays with you for a lifetime after graduation.

In 2005, I received the first EWL Scholarship and Susan Tonjes was my mentor. I'm honored that Susan and I have remained lifelong friends. To say one scholarship made all the difference would be a vast understatement. Sometimes all you need is someone to be there for moral support, believe in your abilities and encourage you that you can do it. These are the gifts in life that are truly priceless.

From the heart and mind of Carolyn Bondy, she created the inspiration for women to help other women in reaching their highest potential. EWL will always have a special place in my heart. I am passionate about staying involved with EWL both for continued learning and giving back the special gift EWL gave to me.

Many thanks to Carolyn and the women like her who support the vision and mission of EWL.



## EWL DALLAS - LAUNCH A LEADER LUNCHEON

On Wednesday, October 20, EWL Dallas will hold its annual Launch a Leader Luncheon at Brookhaven Country Club located at 3333 Golfing Green Drive in Farmers Branch. This luncheon is EWL Dallas' largest fundraising event and provides the majority of the money needed to fund

scholarships for our STARs. EWL Dallas was unable to hold the luncheon in 2020 due to the pandemic. Therefore, this year's luncheon is especially important to allow us to continue to fund scholarships for these deserving students.

EWL STARs graduate with an average of 3.5 GPA in courses such as Business, Nursing and Psychology. Our STARs often say that their experience with EWL and the EWL mentorship they receive helps them achieve greater confidence and growth both personally and professionally.

The Keynote Speaker at this year's luncheon will be Pamela Harless. Pamela is the founder and CEO of Collective Confidence, LLC. Pamela and her team work with executives to scale, evolve or transform their companies. She also coaches female executives to unleash their personal talents, value and voice. Pamela is donating a 90-minute workshop on *'Quieting Your Inner Critic and Growing Your Confidence'* valued at \$25K. The workshop will be awarded as one of the raffle prizes at the luncheon.

To purchase individual tickets for the luncheon, please register on the EWL website at [Dallas Launch a Leader Luncheon](#). If you or your company are interested in supporting EWL, sponsorships range from a \$500 Champion Sponsor to a \$10,000 Executive Platinum Sponsor. Please contact Joan Kuehl, president of EWL Dallas Board for more information about [the benefits of sponsorship](#).

## EWL DALLAS PRESIDENT, JOAN KUEHL NAMED NATIONAL CIO of the YEAR

Joan Kuehl, our Dallas President was selected as the National Corporate CIO of the Year. ORBIE Award winner by the Inspire CIO Leadership Network. You can read the full press release [here](#).

Over 150 CIOs across the country were nominated who have demonstrated excellence in technology leadership. Being selected for this award is an incredible honor for Joan, and it also reflects the work and impact of her technology career.

We are thrilled that Joan has been recognized with such a prestigious honor as she moves into retirement. EWL is honored to have Joan as an EWL Chapter leader. Please join us in congratulating Joan!





## EWL FORT WORTH - CORPORATE SPONSOR

EWL Fort Worth is proud to announce KeyCity Capital as a Corporate Sponsor. Key City Capital is a world-class private equity and wealth acceleration firm. The company seeks to create a positive economic impact as well as giving back to the community.

They serve accredited investors and high net-worth individuals with comprehensive wealth advice and extremely attractive investments in the industry. Through using proprietary tools, Key City Capital develops custom wealth strategies that blend investment diversification with personalized tax, income, and savings plans. The Key City Capital team blends years of proven experience across wealth advice, finance, tax, accounting, and private capital management, through hundreds of successful investments.

Empowering Women As Leaders (EWL) appreciates Key City Capital's generous contribution to help impact the lives of women in our community. These contributions assure that women will be able to continue their education.

## EWL AUSTIN

EWL is proud to announce the startup of its newest chapter in Austin, Texas. The EWL Austin Chapter filed its 501c3 in September and will launch the EWL Programs in 2022 with the goal to award the first Austin STAR in the Fall of 2022.

The following Austin/Hill Country women are on the founding EWL Austin Board. They are actively interviewing for additional board positions. If you are interested, please contact Kelly via email [kelly.hopping@gmail.com](mailto:kelly.hopping@gmail.com)

- Kelly Hopping – President
- Hema Chugh – Treasurer
- Linda Lacinski – Secretary
- Ashley Jefferson – Director of STAR program
- Robbye Kirkpatrick – Director of Fundraising/Event Management

EWL Austin has established a new university partnership with Texas State University (TSU) in San Marcos, Texas. TSU directly observes the impact education has on empowering lives of young adults and on those returning to school. As with many of their non-traditional students, change and new beginnings are exciting and unknown. TSU believes that EWL offers a unique opportunity for non-traditional, female students to develop as emerging leaders, receive the unique opportunity of mentorship and become part of a wider community of women leaders

Lea Velez, the TSU representative, says "I have experienced the EWL community of women mentoring women and have been supported by Carolyn Bondy, who has been truly inspiring. I greatly appreciate the support from Jessica Burchfield and Amy O'Keefe from Texas Woman's University. They have graciously partnered with TSU in sharing best practices during our early stages of the EWL Program development. It is with the guidance and support of EWL and TSU that we can build opportunities for women throughout the state of Texas.

We look forward to the future of empowering a new group of women thanks to the vision and mission of EWL!"

## THANK YOU TO OUR SABRE ALUMNI SCHOLARSHIP DONORS

Several of the EWL board members started their careers at Sabre including our Founder.

Last year, eleven Sabre alums started an annual EWL Sabre Alumni Scholarship and raised \$3000 which was awarded in 2021. This year we hope to continue to grow our Sabre Alumni giving and raise three 1-year scholarships. If you are interested in being a part of the Sabre Alumni giving group [click here](#).

A BIG Thank You to the Sabre friends in helping a woman change her life!

## SHOP WITH CAbi AND HELP SEND A WOMAN TO COLLEGE



Ready for fall fashion! Shop CAbi Fall Collection & help a woman go to college!

15% of your purchase goes directly to EWL Scholarships!

**[SHOP NOW through September 30](#)**

Spend \$250 and win a ½ price item for a future purchase including the much awaited limited CAbi new arrivals. Be the highest buyer and also receive a jewelry item at ½ price.

Thanks for your support.

## STAR ALUMNI

We encourage our STARS to lean on others and be a supporter to those in need. Change starts with each of us - "Be the change you wish to see in the world." Mahatma Gandhi.

Speaking of change, our STAR Alumni Director, Corinne French, is speaking at a TEDxUNT on October 1, 2021. Her speech will be about leadership from the female perspective and credits her success to our EWL's STAR program and her friendships and experiences from her time at

TWU. The event will be live-streamed from 1:00. [Click Here](#) for more information about the TEDx.

The STAR Alumni are planning an in-person event this year at TWU. It will be a great time to come together to network with other graduated STARs. If you would like to help with the event please email [corinnefrench7@gmail.com](mailto:corinnefrench7@gmail.com).

## MEMBERSHIP

We are moving into the most fun part of our year where we begin the selection process of deserving women who need scholarship money and a mentor during her college years.

Here's how you can help! If you become a member, 100% of your membership dollars goes directly to the scholarship fund and to educational programs for the STARs (those deserving women who want to change their lives).

If you [join as a Member now](#) at , and use the discount code "STAR", you will get a \$30 discount. You will help a woman change the trajectory of her life!

To find out more about Membership, go to [EWLUSA.org/membership](http://EWLUSA.org/membership).